

Program Managers Symposium '96

Government and Industry— Partners in Reform

ED ROBINSON

If you missed the 13th Annual Defense Systems Management College Alumni Association (DSM-CAA) Program Managers Symposium, June 17-19, at Fort Belvoir, Virginia, you missed another great opportunity. The theme this year was "Government and Industry—Partners in Reform." Frank Varacalli was in charge of putting together the program and chairing the event for the second year in a row. Lyn Dellinger again provided another excellent series of workshops, complete with published proceedings.

Job Fair Scores a Hit

The newest addition to the symposium for the last two years has been our "Acquisition Expo" on the afternoon of the third day. In reality, our "Expo" has been a free Job Fair, with refreshments and networking, sponsored by the Association for its members. Members need not register for the symposium to attend the Job Fair.

Navy Comdr. Jim Keim again organized and coordinated the industry participants with booths from 17 area companies looking for acquisition-related skills. We plan to continue to provide this service to both industry and Association members, free of charge, as a benefit of Association membership.

Symposium Highlights

Highlights of the symposium included the keynote address by R. Noel Longuemare, Principal Deputy Under Secretary of Defense (Acquisition &

Technology). Longuemare discussed the reengineering of defense acquisition, from his current, and former industry, perspective. Also our new Commandant, Army Brig. Gen. Richard Black, introduced himself to the membership with his "State of the College" message. Black is a committed supporter of the Alumni Association and the ongoing alumni initiatives toward a DSMC Foundation, discussed in a succeeding section of this article. An Industry Executive Panel, keyed to this year's theme, offered a unique industry perspective of industry's expectations from acquisition reform.

Office of Federal Procurement Policy (OFPP) Administrator, Dr. Steve Kelman, again presented his government-wide view of reform. Kelman has an active Federal Acquisition Regulation (FAR) revision discussion forum on the World Wide Web, accessible through the Acquisition Reform Net:

FAR Revision Discussion Forum:

<http://www.ARnet.gov>

Dr. Steve Kelman (E-mail):

kelman_s@al.eop.gov

Colleen A. Preston, Deputy Under Secretary of Defense (Acquisition Reform), addressed the Symposium dinner banquet from the perspective of having achieved the "end of the beginning" of the acquisition reform process. The recent achievements that have been structured in acquisition reform, under her guidance and initiative, starting from her earlier position

as General Counsel to the House Armed Services Committee and her support for the Section 800 panel, have been nothing short of monumental in scope. From my perspective, as one who has participated in and observed the acquisition streamlining/reform activities for over 20 years, it appears that she has accomplished the impossible, exceeding the expectations of a multitude of serious doubters.

The new DoD 5000 series and the new Defense Acquisition Deskbook CD-ROM documentation are major milestones leading into the next phase of the reform process. This phase will focus on innovation in implementing acquisition strategies, as encouraged by the new regulatory process. Preston's transcribed remarks to the Symposium are presented in the Alumni Newsletter, with her permission. She welcomes comments and suggestions on the reform process and may be contacted as follows:

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Program Managers Symposium '97

This year the DSMC celebrated the 25th Anniversary of its founding with a formal ceremony at the college. The Association provided financial support in several areas to help the College mark this major milestone. Next year will mark the 14th Anniversary of the

establishment of the DSMC Alumni Association and our 14th Annual Acquisition Program Managers Symposium at Fort Belvoir, Virginia. Please mark your calendars for **May 5-7, 1997**, and plan to be at the DSMC for this event. The earlier date is based upon the new three-per-year Advanced Program Managers Course schedule and classroom availability for the symposium. We plan to continue the price reduction that we implemented this year, as an increased value of Association membership. It's the best Defense Acquisition Workforce Improvement Act (DAWIA) acquisition learning opportunity available.

We will soon implement a DSMCAA Home Page on the World Wide Web. We expect that members will be able to register on the Web for Symposium '97, as well as place their qualifications in a DSMCAA-sponsored job bank and membership database. These are a few of several additional member services that we hope will convince you that DSMCAA membership is a must for the entire professional DAWIA workforce.

The theme of Program Managers Symposium '97 will be "Innovative Practices in Defense Acquisition." The theme reinforces the current focus on using the latitude now offered and encouraged by the new DoD 5000 series and the tools now available in the new Defense Acquisition Deskbook. It is expected that they will foster innovations in developing and implementing innovative strategies and best practices that will more quickly provide better and cheaper acquisition systems to our forces. A new highlight of the symposium will be the presentation of the first annual "DSMCAA Packard Award for Innovative Practices in Defense Acquisition," by the Under Secretary of Defense (Acquisition & Technology). The new DSMCAA Packard Award is discussed in a succeeding section of this article.

Consistent with the incorporation of Information Systems into the new DoD 5000 series, we plan to invite key



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DoD leadership to speak in the C4I area, including industry software legend and Microsoft founder and Chief Executive Officer, Bill Gates, to speak at our banquet. The proposed subject will be "Information Technology as a Tool for Innovation in Defense Acquisition."

We will return to our Program Managers Panel format, with Army, Navy, Air Force, Marine Corps, and Industry Program Managers, from all ACAT levels, including a Program Executive Officer. We plan to include congressional representatives and staffers for our traditional congressional update on key and pending legislation. Our Service Acquisition Panel will offer current perspectives on the results of successful innovation in acquisition programs.

Preston will address "The Acquisition Revolution in Being—Where Do We Go From Here?" And OFPP Administrator Kelman, will address "Innovative Practices in Federal Acquisition—Implementing FARA and ITMRA 96." We have an exciting program planned to touch all the bases in acquisition innovation.

About Membership

This year I'd like to again take advantage of our formal and informal networks to get the word out to as many alumni as we can possibly reach. Full DSMCAA membership is now authorized for graduates of all DSMC courses, and other Defense Acquisition University and industry graduates are welcomed as associate members. To those of you who are current members of the DSMCAA, please help us get the word out early through your formal and informal networks to as many alumni as we can possibly reach. Encourage friends and classmates to plan early to attend. Our goal is to attract a full house of 300 attendees. The Symposium is intended to foster the goals of the DAWIA. By reaching out to eligible non-members, the organization can better serve not only its members, but the entire professional acquisition workforce as well as industry.

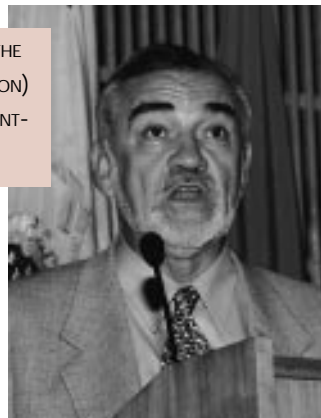
PROGRAM MANAGE

June 17 - 19, Fort Belvoir,

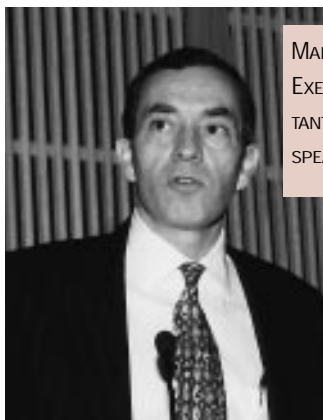


(ACQUISITION & TECHNOLOGY); AND ARMY BRIG. GEN. RICHARD A. BLACK, DSMC COMMANDANT, REVIEW THE AGENDA FOR THE SYMPOSIUM.

GILBERT F. DECKER, ASSISTANT SECRETARY OF THE ARMY (RESEARCH, DEVELOPMENT, & ACQUISITION) PRESENTS THE "ARMY VIEW OF THE GOVERNMENT-INDUSTRY PARTNERSHIP"



◀ ALUMNI ASSOCIATION PRESIDENT WAYNE GLASS; TOM MADAY, NAVAL AIR STATION PATUXENT RIVER ALUMNI CHAPTER PRESIDENT; KEYNOTE SPEAKER R. NOEL LONGUEMARE, PRINCIPAL DEPUTY UNDER SECRETARY OF DEFENSE



MARVIN LANGSTON, NAVY SERVICE ACQUISITION EXECUTIVE REPRESENTATIVE AND DEPUTY ASSISTANT SECRETARY (C4I/EW/SPACE PROGRAMS) SPEAKS ON "SERVICE EXPECTATIONS OF INDUSTRY."



▶ ARMY BRIG. GEN. RICHARD A. BLACK, DSMC COMMANDANT; COLLEEN A. PRESTON, DEPUTY UNDER SECRETARY OF DEFENSE (ACQUISITION REFORM); AND WAYNE GLASS, PRESIDENT, DSMC ALUMNI ASSOCIATION, DISCUSS ACQUISITION REFORM TRAINING ISSUES AT THE CONCLUSION OF BLACK'S "STATE OF THE COLLEGE" SPEECH.



DSMC ALUMNI ASSOCIATION BOARD OF DIRECTORS. SEATED FROM LEFT: ED ROBINSON, IMMEDIATE PAST PRESIDENT AND CURRENT VICE PRESIDENT OF THE SYMPOSIUM; JOANNE BARECCA, DIRECTOR; WAYNE GLASS, PRESIDENT; LYN DELLINGER, VICE PRESIDENT FOR MEMBERSHIP; TEL CHARLAND, DIRECTOR. STANDING FROM LEFT: GARY WIMBERLY, DIRECTOR; PAUL BACKS, TREASURER; PAUL McMAHON, DIRECTOR; FRANK VARACALLI, VICE PRESIDENT OPERATIONS; ARMY COL. WILLIAM E. KNIGHT; CHIP LINNEMAIER, SECRETARY.

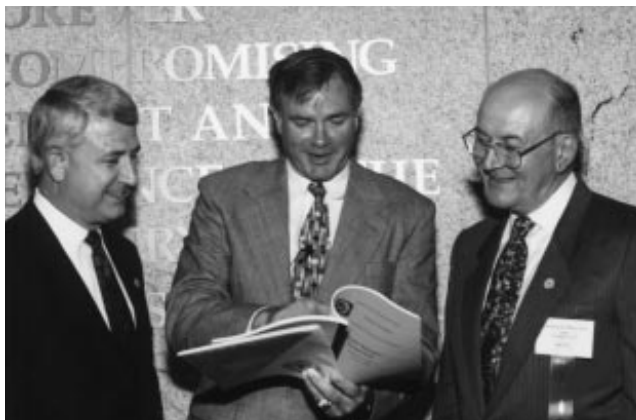
▼ BLAISE DURANTE, DEPUTY ASSISTANT SECRETARY OF THE AIR FORCE (MANAGEMENT POLICY AND PROGRAM INTEGRATION) SPEAKS ABOUT "SERVICE EXPECTATIONS OF INDUSTRY."



ALUMNI ASSOCIATION GERS SYMPOSIUM r, Virginia



STEVEN KELMAN, ADMINISTRATOR FOR FEDERAL PROCUREMENT POLICY GIVES "A GOVERNMENT-WIDE VIEW OF REFORM."



► FROM LEFT: DURING THE JOB FAIR AT THE ANSER BOOTH, CEGI FRENCH AND TOM PAINTER TALK TO ATTENDEES.

DEFENSE ACQUISITION UNIVERSITY PRESIDENT THOMAS M. CREAN (CENTER), SPEAKER ON "EDUCATING THE ACQUISITION WORKFORCE," REVIEWS SYMPOSIUM LITERATURE WITH WAYNE GLASS, PRESIDENT, DSMC ALUMNI ASSOCIATION (LEFT); AND ED ROBINSON, VICE PRESIDENT OF THE SYMPOSIUM (RIGHT).



◀ DELORES "DEE" SMITH, DIRECTOR OF ELECTRONIC COMMERCE, OFFICE OF THE DEPUTY UNDER SECRETARY OF DEFENSE (ACQUISITION REFORM), PRESENTS "ELECTRONIC COMMERCE—A SUCCESS STORY."



PERRY B. TEETS, PRESIDENT AND CHIEF EXECUTIVE OFFICER, INFORMATION TECHNOLOGY SERVICES SECTOR, LOCKHEED MARTIN CORPORATION, SPEAKS AT THE SYMPOSIUM LUNCHEON.



DSMC ALUMNI ASSOCIATION BOARD OF ADVISORS. FROM LEFT: AIR FORCE COL. (RET) TIM COURINGTON; NAVY VICE ADM. WILLIAM C. BOWES, PRINCIPAL DEPUTY ASSISTANT SECRETARY OF THE NAVY (RESEARCH, DEVELOPMENT, AND ACQUISITION); ARMY GEN. (RET) DONALD R. KEITH; ARMY COL. (RET) ED ROBINSON; ARMY BRIG. GEN. RICHARD A. BLACK, ALUMNI CHAIRMAN; ARMY LT. COL. (RET) WAYNE GLASS; AIR FORCE LT. GEN. (RET) BILL THURMAN; DAVID S.C. CHU; AIR FORCE LT. COL. (RET) CHUCK TRINGALI. NOT SHOWN: COLLEEN A. PRESTON, DEPUTY UNDER SECRETARY OF DEFENSE (ACQUISITION REFORM); AND AIR FORCE GEN. LAWRENCE A. SKANTZE.